

Startup Freshie Kit

CHECKLIST

Innovator Founder

1. PRE-ENDORSEMENT

- Develop an Innovative, Viable, and Scalable Business Idea
- Provide proof of market demand for your business idea
- Gather supporting documents and initial funding
- Create a detailed business plan, 3 year Financial Forecasts & CV

2. ENDORSEMENT

- Find an approved endorsing body relevant to your business sector
- Submit a strong application including a well-prepared business plan
- Prepare for the interview and initial discussions
- Secure an endorsement letter confirming your business meets the required criteria

3. POST-ENDORSEMENT

- Prepare for Due Diligence
- Apply for Innovator Founder Visa
- Register your business with Companies House
- Open a business bank account
- Develop and launch your product/service
- Write monthly business progress reports for self-review and endorsement tracking