

SHIVIKA PRATAP

FOUNDER AVIKA LIMITED

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PROFESSIONAL SUMMARY

A compelling but brief summary that shows your entrepreneurial spirit and experience. Highlight relevant skills to the business and achievements related to your entrepreneurial journey. Keep it concise and no more than 3-6 sentences. It's like the executive summary of the business plan. It gives the reader a quick overview of why you are the right fit for the business plan proposal.

STARTUP/WORK EXPERIENCE

Work experience 1-Mention your company and key milestones achieved | 2023-present

ABC Limited

- What is your day-to-day role?
- Highlight key skills, achievements, deliverables
- Highlight core competencies
- Highlight any MVP development work or marketing campaign set-up by you and targets achieved

Work experience 2 | 2021-2023

XYZ Limited & Role

- Your role in the company working as an intern or full-time employee
 - Skills acquired working in a team or leading a team
 - Any key connections made or networking that has led you to find core team members to deliver a project or assignment successfully
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EDUCATION

University of Warwick | 2016-2018

MA in International Relations

- Mention any relevant skills acquired that complement your startup-e.g. research, analytical skills, language skills, project management, problem-solving skills
 - Any awards or activities you took up during university that inspired your startup idea or journey
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INCUBATORS OR ACCELERATORS

Mention any incubators or accelerators you may have been part of to develop your business idea, testing your product, mentorship or networking opportunities.

e.g. Warwick Incubator, NatWest Pre-accelerator, NSRCEL IIM-Bangalore sponsored by Goldman Sachs

CERTIFICATIONS

Mention any relevant certifications, training workshops or professional development courses attended to develop your skills and understanding of the startup world.

e.g. Branding and Marketing from Oxford University or Introduction to Personal Branding from University of Virginia

SKILLS AND INTERESTS

Mention all the relevant skills you have developed or acquired over the years that will help you in the startup journey and skills relevant to executing your business idea into reality.

e.g. Leadership, Marketing, Communication skills, Coding skills et al
